

2011

L.A. County's brightest ideas. Oct. 17 thru 21.

You're invited to attend our signature Techweek symposium on Oct. 20!

Featuring panel discussions and networking opportunities for Los Angeles County's growing technology businesses and research communities.

REGISTER NOW



“ L.A. Tech Week held at the Business Technology Center in Altadena is one of the gems of tech events held in Southern California ... this is one event I definitely suggest you check out... ”

Efren Toscano, Techzulu.com

The 10th Annual Techweek will be hosted once again at the award-winning Business Technology Center of Los Angeles County – California's largest high tech business incubator located in Altadena (near Caltech, JPL and other major research institutions). Techweek recognizes and promotes the amazing efforts of innovative technology companies, entrepreneurs, scientists, engineers, investors, mentors and tech industry workers. Through them, Los Angeles County's technology cluster is rapidly expanding and quickly becoming a leading sector of our regional economy.



Sharon Bailey,
moderator,
Beckett Advisors

Peter Belanger
President, Sales
Rebound Associates

Robert Conger, PhD,
Executive V.P.,
Microcosm

Mike Miller,
Director,
CFO 911 Solutions

Sheryl Flynn, PhD,
CEO, Blue Marble
Game Co.

Joe Platnick,
Partner,
Pan-Pacific Capital

Lean Start-Up, Strategic Partners & Stronger Sales

One of six informative panels at this year's L.A. Techweek. Visit our website at www.latechweek.com for more information.

The myths and reality of *Lean Vs. Cheap* startups are laid bare by practical and every day real-life stories. From academia to small business, through SBIR program plain-talk, come learn about quick "Go To" market strategies and how to combine social media and telesales to add revenue. This important and relevant panel will be moderated by Sharon Bailey, a founding partner of Beckett Advisors, who brings her strategic marketing expertise to this salient conversation.

8:45-9:45 am Thursday, Oct. 20 at the Business Technology Center, Altadena. [Buy tickets now.](#)



Moderator Andrea
Belz, President, Belz
Consulting Group

Devon Blaine,
President and CEO,
The Blaine Group

Sally Falkow, brand
strategist and social
media expert

John R. Nelson, Managing
Director, California Capital
Partners

Limor Schafman,
President, Keystone
Tech Group

Funding or Marketing? Fish or Cut Bait?

Faced with an ever-challenging and often hostile economy, technology businesses are grappling with some of the most difficult funding and marketing issues in decades. Gain insights and answers to your own business challenges from our panel of experts.

Moderated by author and finance consultant Andrea Belz, the panel will explore the funding and marketing issues facing today's technology ventures with invaluable insights from seasoned finance and marketing professionals. **10-11 am Thursday, Oct. 20 at the Business Technology Center, Altadena.**



Moderator Kevin Scanlon, CEO, International BioScience



Carla Mann Woods, VP Alfred E. Mann Foundation



Dominic J. F. Tong, MD, VP, Medical and Clinical Affairs



Stan Yakatan, venture capitalist; CEO, Proflight Diagnostics



Peter Schultz, technology & healthcare publishing

Tech RX: Examining the Opportunities and Promises of Medical Device Technologies

Medical devices are among the fastest growing technology sectors in Los Angeles County and continue to provide increasing business and employment opportunities. Founder and CEO of International BioScience, Dr. Kevin Scanlon, will examine this promising field of technology and the opportunities it holds for both businesses and patients alike. As the demand for emerging medical technologies continues to grow alongside America's aging baby-boomer population, this prescient and timely topic should not be missed. **11am-12pm Thursday, Oct. 20 at the Business Technology Center, Altadena.**

[Buy tickets now.](#)

10th Annual Los Angeles County Technology Week
L.A. County's brightest ideas.
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Businesses, entrepreneurs and the public alike are invited to attend this exciting and informative technology event. This year's schedule and programs will be announced soon – **so stay tuned!**



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