

- ***Non-profit Business Association***
- ***Established in:***
 - Los Angeles, CA - 2007
 - President: Bianca Dellepiane, MBA
 - Principal at [Promest USA – International Business Consulting](#)
 - Rende, ITALY - 2010
 - President: Domenico Quaglio, Esq.
 - Partner at [D. Quaglio & Partners](#)
 - ***Gainesville, FL - 2011***
 - President: Stefania Mondello, MD, PhD
 - Director of Clinical Research & Fellow, Center of Innovative Research at [Banyan Biomarkers](#)
- ***Objectives:***
 - Connect Italian talent & innovation with U.S. funding & expertise;
 - Create Italy-USA business opportunities & share contacts;
 - Increase Social Good: Support women scientists and Southern Italian startups developing innovative technologies.



Cervelli in Movimento / Brains in Motion:

Award & mentoring program to foster innovation and provide Southern Italian technology startups with exposure to capital, managerial expertise and business growth opportunities. The winner is awarded 2 weeks of coaching and networking in the US.

OPPORTUNITY:

Out of the 300,000/yr Italian college graduates 118,000 are from Southern Italy – However, job opportunities in the region are scarce. Italy and the EU offer incentives to help improve occupation in the area but young science graduates and entrepreneurs lack business skills and international connections to succeed in today's global economy.

CURRENT PARTICIPANTS:

15 startups located in 4 Southern Italian regions, operating in Renewable Energy (6), Information Technology (6), Life Sciences (2) and Nanotechnology (1)



ITALY

- [Technest incubator](#) @ **University of Calabria** - Supporting Activities: Space for workshops and all related events; access to network with faculty, students and spinoffs; other logistics and promotional assistance. (*The University of Calabria is the first and largest US style campus in Italy with 35,000 students currently enrolled.*)
- **University of California Irvine** - Supporting Activities: Online Certificate in ***“Managing Technology and Innovation in a Global Economy”*** for all 15 startups
- **DISTI** – Information District serving Science, Technology and Innovation (Apulia) – Supporting Activities: Dissemination of Award’s news and information in Southern Italy

USA

- **Tech Coast Angels (TCA)** - Supporting Activities: 3 of its member are in the Award’s Advisory Board – TCA’s CEO will come to Italy in June to present a workshop on Fundraising to all participants. TCA will also provide the winner with networking and coaching opportunities in Southern California.
- **UF Sid Martin Biotech Incubator** – Supporting Activities: It will provide the winner with networking opportunities and coaching in Florida.

ADVISORY BOARD

- [**Sandra Savaglio**](#), internationally renowned Astrophysicist and author from *Calabria*, formerly at John Hopkins University now at the Max-Planck Institute in Germany – CHAIR
- **Toni Volpe**, President of Enel North America – Sector: RENEWABLE ENERGY
- **Dr. Jack Florio**, Senior Vice President at Brinson Patrick Securities (Investment Banking), President at InterPharmaLinkUSA, Vice President & Marketing and Communications of San Diego Tech Coast Angels – Sector: LIFE SCIENCES
- **Dr. Kevin Scanlon**, CEO at Melanoma Diagnostics, Inc. member of Tech Coast Angels – Sector: LIFE SCIENCES
- **Professor Francesco Lanza di Scalea**, Director, NDE & Structural Health Monitoring Laboratory Department of Structural Engineering University of California, San Diego – Sector: NANOTECHNOLOGY
- **Mark Lieberman**, Director of the Business Technology Incubator in Los Angeles, member of Tech Coast Angels – Sector: IT



THE PREMIO AWARD



- OBJECTIVE:** Recognize the growing contribution of Italian and Italian-American women researchers in scientific progress AND help develop their entrepreneurial skills.
- OPPORTUNITY:** Today only 10% of venture funded Science & Technology companies are led by a woman.
- PARTNERS:**
- [ITWIIN](#) - Italian Women Inventors and Innovators Network. Co-creators of the Award with Bridges to Italy.
 - [Atheln, Inc.](#) - Multidisciplinary, women-owned, life sciences consulting firm. Will provide Winner with a session of cross-functional approach to drug development and commercialization.
 - [Maverick Angels](#) - Woman-owned angel investors network. Will provide Winner with one day of The Maverick Angels Boot Camp for Entrepreneurs™



WINNERS:

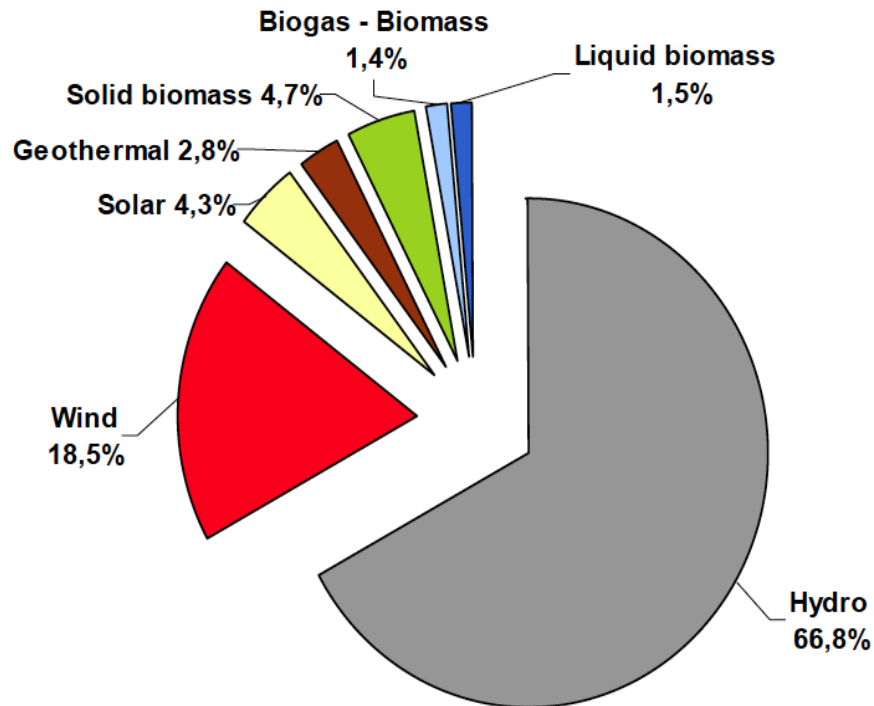
- 2009 **Professor Alessandra Luchini** - George Mason University Center for Applied Proteomics and Molecular Medicine. Science Director @ [CERES NANOSCIENCES](#)
- 2010 **Stefania Mondello, MD, PhD** - Director of Clinical Research, Research Fellow, Center of Innovative Research Banyan Biomarkers, Inc.
- *2011 – Sector: Life Sciences - Award Ceremony in Turin, Italy on June 14 – Boot camps in USA in October 2011*



- Italy is the 3rd largest life sciences sector in Europe after Germany, France
- 5th largest market in the world for total sales (hospitals and pharmacies)
- \$15bn in pharmaceutical yearly exports.
- 319 biotech companies with \$10bn in sales (1/4 of total pharma sales)
- 40 universities offering Biotechnology degree courses
- 14 specialized Science Parks providing tech transfer services.



Installed Power Capacity Itemised by RES (2009, MW)



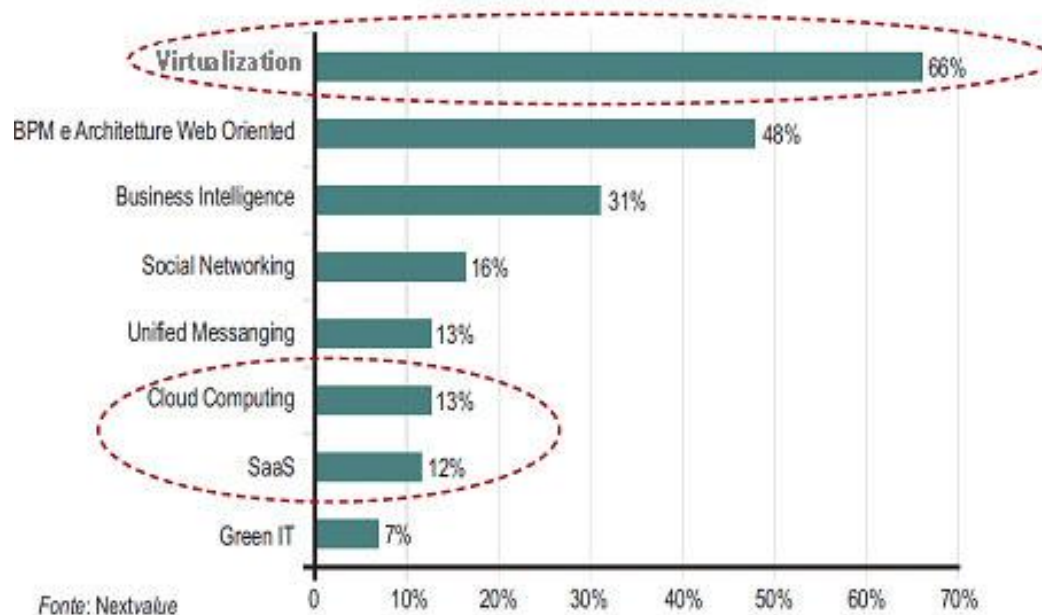
Total installed: 26,519 MW

EU TARGET for ITALY: 43,823 MW by 2020



- Italy is the 4th largest IT market in Europe valued at \$99bn
- 97,000 IT companies
- Public Procurement spending \$5bn
- Highest mobile penetration in Europe with a total Telecommunications market spending of \$62bn in 2008.

Strategic Technologies Opportunities in the Italian IT Sector





CONTACT INFORMATION

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